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LETTER

Requesting permission to use Rudolf in a rap. Permission denied.

William Pflaum Martin Kierszenbaum 1140 S. Forest Ave. Ann Arbor, MI 48104

Harry Fox Agency 205 E. 42nd Street New York, NY 10017

November 13, ,987

To whom it may concern:

I am writing to request a license to record a song which includes a small portion of "Rudolf the Red-Nosed Reindeer." We would be using the first three bars at the beginning, at which time there would be no lyrics. The first bar would later appear two more times in the song. We are producing an independent album, which includes over 12 songs, one of which would be "Rudolf's Revenge," the song previously described. This letter includes a copy of the proposed lyrics and a Notice of Intention to Obtain a Compulsory License.

Sincerly,

William Pflaum

Martin Kierszenbaum

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We actually mention Cairo font on CL, Computer Literate, MP3 track on website. Fax attack samples.



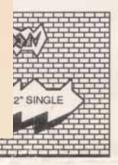
ARB RECORDINGS BROUGHT YOU ...



AND THEIR DEVASTING 12" SINGLE...

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AND WE BROUGHT YOU THE STORY OF BABY BEAT THE BUBBLEHEAD...



NOW WE NEED TO BRING YOU UP TO DATE ...

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Friends and Homies - Get with the buzz! The new power-packed single "I Ain't Runnin' For Pope"! Let The Music Take You Higher" by MAROON is turning heavy-duty heads! Here's an update on a brief tip.

Thanks for your support & keep on keepin' on! - from the funk-lovin' staff at:

Arb Recordings

P.O. Box 369, Glendale, CA 91209 (818) 956-5186

BELIEVE THIS.

For immediate and definitive release

The reviews are rolling in on MAROON's double "A" side single "I Ain't Runnin' For Pope"/"Let The Music Take You Higher."

ON A BRIEF, BIOGRAPHICAL TIP

MAROON is the New York/L.A. rap connection personified:

Rhyme master Will E.P. is a third grade teacher in the South Bronx who uses hip-hop to teach his students by day and move butts on New York dance floors by night.

Groove delegate MK Chilly Dog is a multi-instrumentalist wizard in hot pursuit of not only the dopest, most slammin' beat west of the Mississippi, but also a Masters degree at U.S.C. in Los Angeles.

HOW WE LIVIN' HOMES

Cashbox has written: "Maroon have style and attitude to spare," labeling the guys as "an extremely promising new duo who ment future attention"!

Music leader KROQ-FM in Los Angeles has picked up on "Let The Music Take You Higher."

C.M.J. has dubbed "I Ain't Runnin' For Pope" "a hilarious track" and praised "a great B-side called 'Let The Music Take You Higher,' which this music is sure to do."

The special house mix of "I Ain't Runnin' For Pope" is currently receiving neavy airplay at major N.Y. clubs such as The World, The Palladium and The Tunnel.

MAROON's new video for "Pope" was described as "cool, classy and slick" by The Ann Arbor News.

"These guys are busy," CMU proclaimed, "but your listening audience will <u>really</u> get busy when you due up these tracks."

RESPECT

MAROON's debut LP, The Funky Record, was voted one the top records of 1988 by The Village Voice.

WORD TO THE 90's

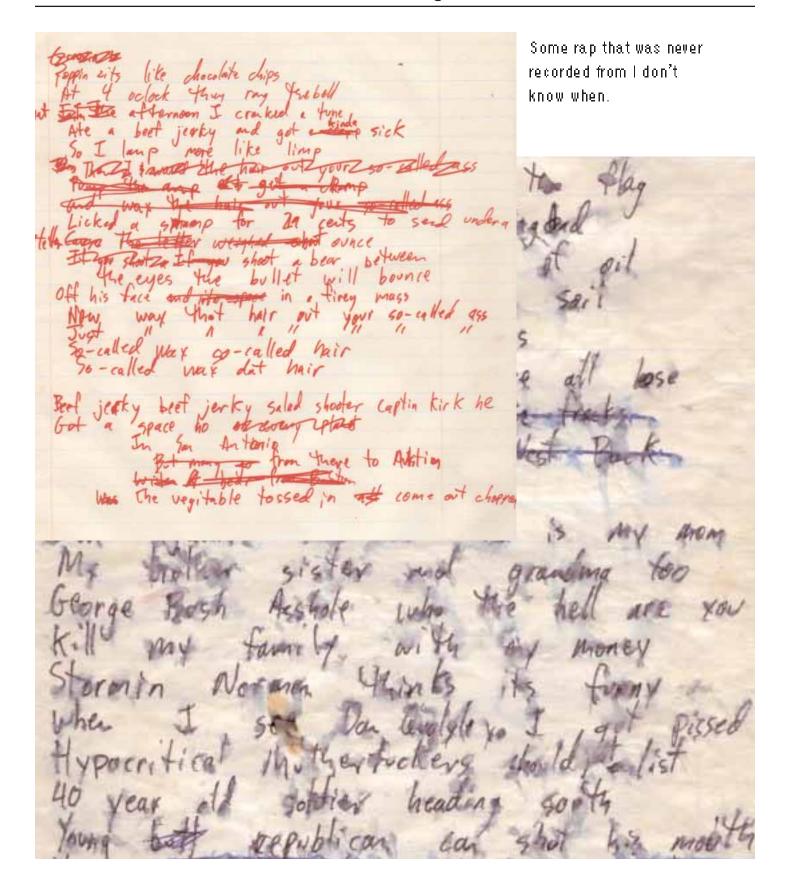
These fellas are on a musical mission so don't miss the boat. Indulge in the sensual vibe of "I Ain't Runnin' For Pope." Trip on the positive funk of "Let The Music Take You Higher." But most of all ...

BELIEVE THIS.



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CHRISTGAU'S CONSUM

mall surprises (best blues since Cray, best white rap since the Beasties) subsumed in somewhat phase

When your favorite be "The Madison -that would be "The Madison at edging "I Can't Rock You" -sed in 1960, you winder what no

Necessary (Nee) Musically, this could not should be richer. Deprived of the great murdered beatmaster Scott Laffock. KRS-One is reduced to a stark minimal-ism that matches his mood still bran-dialing his Uni on the cover, he's as seriam mas macroes ha mood sum of the high pile (Un on the cover, he's as serious, ar Jess Inside, occasionally presentance but never fill of himself, the criticisms—the self-proclaimed kings of a some too democratic to support royalty and the self-proclaimed godfathers of a some into young to have an old school, identifies tribulian as the white man's game, and comes out strong far peace through strength. Only "Jummy" is much fun, and "Jimmy" is a condous commercial. But at his best—"Stop: the Violence," which might concernshy can't hisch radio in a community-apritted moment of weakness—he's as complex and cold-yyed as the kings themselves, with two extress he's not middle-class and he's on a mission. S PAUS

real, get. 8 Fills.

The Chewetz Sherfish (Arisin) Anybody, who can't have this album's pretty tex-tures and expert hookamanship has prob-lems with his or her owners nervous pro-ture. I mean, facts are facts. But tasses are upon to dispute, and surphody who put off on its hilling rhyshums and ob-scure lyrics has his or here stack in the '00s and up his or here stack in the '00s and up his or here ass, respectively. 8 FILES

retegist, this is a party record that doues as proof of a semilithy, refundabiling
to pre-Bestler 50s not by printing pricopy touchatomes but by mining the
siddle of the rish charts. Dence main
cole, from the swinging poponit scuemission of Ray Bryunt's "Madison
hand table "Squish specials" backup of
con-distributing "Them Withou
count's crisis in, but by stickin high
hogy March's "I Wals I Was
March and I was
in between the finish-grif

reggy Mastrix "I Wash I Was-tens" in between the fundy-girl stone "You'll Less a Good Thi-than protessoulful "Nothing Ta Place of You," Waters points up objective implatifity and its so in the mind of the bebessite. This at its best—giving the ridiculus a boscusse the ridiculum makes of strongling for A message.

they're not stupid (or study who don't ever)—mention Icarus, dis guys who don't ever printed in consequence of the itariant ever political.

Anybody with a consequence of consequence of the itariant ever political.

It is first taken for the discontent ever political.

Beats count for a lot with this shit. A—

Beats count for a lot with this shit. A—

Beats count

they call Dress—the series in the bound possibility that makes the early play of any pop movement such an up of dissipated into candidation. Check to Nomia Sirrah's mastermix. Asher D and Duddy Freddy's skank, and Lady Sugar Sweet's tough-sea dia, and wooder what else is moking over them. 8

what eise is cooking over them. It less jett one the Blackharts: By New Alley (Epic) Jesus I wish she was just a little bit bester than she actually is, and to closing side one with the cover exacts "Palane" and "I Wanns Be Your Dog, the comes this close to convincing me she's made the leap. But though nobody else male or female puts out such a reliable brand of hard rock, less and mean and presension-free, and though being fe-



much extention to a similar socument from Bahia or the Caucasas at a Penterional shared in North Carolina. But I swear the notes and song summaries are lively enough to book the customs, and anybody whose knowledge of Zuka chorale stope at Ladysmith should check out these hymnital shouts, stomes, whistles, yodels, and utilistions. The deep, muscular harmonies of the Easy Walkers get my bias ribbon, but every rock and roller ought to bear the Greytown Evening Burds, who sing about their hunger like

Birds, who sing about their hunger like the Beach Boys. 2 PLUS

Megadeth: Se Far, Se Good ... So What! (Capitel) Dave Mustaine is earnest about

male gives her an edge in a quintessen-tially mair subgenre, not since her start-up has she made something special of her populist unstincta. It's almost as if that's the rises. 8 PLUS

the idea. 2 PUIS
Ladyneth Black Mambane: Derbessler
Smanari (Shanselder) Though it's worse
than reldoulous for Grammy tastemongers to cleanly these sinch profesners as the miscinant, they are extetion, subject to foreign pop's law of
dimmining returns—after you get past
how different it is, you're stuck with differentiating it from itself, flo, a couple of
hints. One, this is a harmony album, Josspin Shahsials isn't submerged, but he
an't showcased either. That's a nice little
change. Two, it's a religious album, repiets with full translations and 12 ways to
sing amon. That one I'm not so sure
about. 8 PUIS
Living Colour: Weld (Estet A few power.)

Living Colours Weld (Epic) A few songs-the just-minding-my-own-business-suck-er. "Fourty Vibe," the Mick Jugger pro-duction/tribute "Giamour Boyn," and "Mūdile Man" if it's an unirouse as I hope—are smart enough, but while it's

disco records I never even heard of (or heard, anyway). Their gimmick is that they're not stupid (or stoopid, what-

self-destructive tendencies. He covers the Ser Pintols like a champ. He doesn't preen, he allows himself but a single "bitch" on an entire long-playing record (she sounds very irrespensible and probably deserves it. And thus the latest well-regarded metal band gains its modest portions of profit and respect. But where's the monates gitter? Where's the more gitter? Where's the high deal' (upped a notch for meaning well. 8 MIMUS)

Hotelage Suggest (\$51) In an evolution that now seems inevitable if exceedingly specified by the seems inevitable if exceedingly specified and Alaska. California, Boffalo, and other distant locales. Helps that they're learned their own instruments and each other's moves after 10 years. and each other's moves after 10 years. Helps even more that they'se integrated a real live misquided virtuose into the coccept. Elliots Sharp's fills and solos are the making of "#1 for Take-Of" and "The Pope Is a Posato" and "The Wit and Wasdom of Judge Bork." Which latter I trust SST's fance department will get on immediately. A NUMBS

Maroon: The Funky Record (Arb Record-Northeast's finest mos of showing the ings '88). College wiseasses is all they are, biting the Beasties as if they'd made the revealing how the aged to stay eway: ig the same old tra-the synapses too, the snazziest key stures in a rut. One shit up, stealing hooks from operas and

ad Ladysmith too some people dary rances sake), will thermative. Without, the Small There-interplay, cutting fanimal occess and harmonies. Sing in ad more at home in

REVIEW

Yillage Voice, 1989

38. Mary Kanter Almobe Beach (Polydor) 39. Donner Party: Donner Party (Pitch-4-Tent) 40. Guy: Guy (Liptown/MCA) 41. Leonard Cohen: I'm Your Man (Colombia) 42, Joe Louis Walker: The Gift (Hightone) 43. Pet Shop Boys: Introspectice (EMI-Manhattan 44. Dag Nasty: Field Day (Gintt) 45. Mahlathini and the Mahutella Queens: Tho 46. Womack & Womack: Conscience (Island) 47. Heartheat Spukeus (Harthworks/Virgin) 48. The Go-Betweens: 16 Lonery Lone (Capital) 49. Miriam Mekeber Songona (Warner Bros.) 50. Black Uhurus Brutol (RAS '87) 51. Voice of the Beshive: Let It Bes (London) 52. Suzzoocks: Lest We Sirget (ROIR cassette) 53. Shannon Jackson: When Colors Play (Carava 54. Big Black: Songe About Fighing (Thuch & Go 55. Mofungur Bugged (SST) 56, Bootsy Cuiffner Whot's Stoney Doin's (Column 57. Marcon: The Funly Recard (Arts Recordings) 8, Randy Travis: Old 8 : 10 (Warner Bros.) 58, Randy Travell Oil 22 of the Nightsky Re-Sound (Intuition/Capitol) so. The Real Ruxanner The Real Resistant (Select FENNING Steve Jordan, Motorhand I I N G L E S EPMD: "Strictly Business" (Fresh) Muxunne Shantès "Go On Girl" (Cold Chillin Public Enemy: "Don't Believe the Hype" (De Rob Base & D.J. E-Z Rock: "It Tal

BEST ALBUMS

 $^{\prime}$ Village Voice, 1989

from Robert Christgalu's "Record Guide of the 80's" book.

LOSY CYASSICS OF AID HOD

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Oct. 28 1991 My MAN Will:

HERE'S THE TIME. Study hand. As we discussed, you take all multiple voice parts as well as your vocals. I'll sine and do Dan's "let's rock the jam + jet" inaddition to my "and now..." - I'll also double the multiple "posse" parts. You bug out + lip sync the Vo coder (funny glasses, megaphone! - you still got it from your protesting days? - that's it - the megaphone!). Plus, let's offer up a considerable amount of just plain buggin' out. I want to say that I'm very happy wi the time in general. I think it really has the spirit of you, me, our friends and what we gelt when first started don't Maroon. It's really "us" wacked out and insatiable. So let's proudly lip-sync tris mudder into the hitsphere.

Unrelentlessly, sincerely + more, Martin

l can't believe we did this.

Dallas Express News, 1991

boys who develop their rhymes on the mean streets of their neighborhoods. The duo's releases have become hits throughout the United States as well as Latin America. The duo's 1988 English-language hit "Ain't Bunnin' for Pope" ranked as one of the Top 10 rap singles on college ra-And now the group's Spanish-lan-guage hit, "Que La Musica Te Eleve," is an international hit via the airplay the song's video has been receiving. 'Bailando' broadcast

Maroon will be showing its stuff this weekend on the Spanish language dance show "Bailando." The show is filmed here and broadcast nationally on the Univision setwork. It's aired here at 4 p.m. Saturday and rebroadcast at 5 p.m. Sunday, In addition to their med

Preformed vocals on "Beso." MP3 available on website.



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REVIEW

Philadelphia City Paper, 1989

Sins will be playing will philadelphia's Nixor Head at JC Dobbs on 1 12th. I saw the Origin Sins a few months ago a they played one of they played one of year. They have a will year. They have a will saw they have they have a will saw they have a will saw they have they have a will saw they have mention that the Origin Before I go, I'd like powerful sound that ro hard, and you won't be a appointed if you go

new release on Caroline Records entitled Another Planet, which is where this record belongs. These

This record may be kind of hard to find, so you may want to contact the label for further information. Write to:

Arb. Recordings, 418 E. Kingsley Ave. #2, Annn Arbor, MI48104.

Next we turn our ears to the sounds of The Beamigs, who do not push boundaries but reinvent them. This San

First up this week is The Fardy Record by Marcon. This record is available on Arb Recordings, which is a student-run label based at the University of Michigan. But what is in the groows of this record-sounds like anything

adventure. Alien Sex Fiend have

Beastie Boys, Marcon is not on a mission of parody, and the result is one of the stron-ger rap records that I've heard recently.

not getting the exposure they deserve. Let's see if we can do something to save a few

disappear without a trace

daring use or mountained tion. Unlike those blockhead

thump, but Marcon craftily builds their tunes around pringy beats that support a

that all of that annoying holiday stuff is
over and done with, it's back to
business as usual. Once
again, it will probably be
another year in which
thousands of cool records

хсоте

British clowns want to be scary but wind up being nothing more than stupid. Over remarkably dull

Next time, we'll catch on a lot of releases from appointed if y them. So do it!

you go

Original Sins Nixon's Head: JC De Thurs., Jan. 17 (928-19-

Compositions of guitans
Mike Scott, Lettung
Liestrained pow, that is complemented by the in strumentation. If anything The Waterboys sound almo daring for their acoust color in these days (The songs are mostly the

during for their acoust color in these days electronic keyboard inania.

This is a many-membered liftsh band, and from appearances alone, may lead one to expect something along the lines of The struments. The Waterboys are less concerned with maintaining song structures that are recognizably lish. along the lines of The Pogues. But although the music here is created with acoustic traditional



and around the song struc-tures. The lyrical content of the songs ranges from the sarcastic to the angry, but the band avoids the trap of preachy haranguing — their attitude is hearfelf but not condescending. It's sad that this is exactly the kind of music that will not find a home in any of the little niches into which the music world has segregated itself.

glory days, with uands like Bad Brans, Minor Threat, Black Flag and Scream operating at their peak. The music of The Misfits of that At that time, the hardcore scene was in its creative the state of the art, with fero-cious, fast guitar sounds period reflects what was then

movie world that was also has aged remarkably well and sounds fresher than most of what pusses for hard rock today. If you missed them when they were around, this The Misfits lived in a horror reflected in their shockarama appearance. Still, their music

all costs.

that is as unique as it is ag-gressive. From the moment the first song. 'Television,"

ranging from the humorous to the political. Others who have reviewed this record seem to go to great lengths to stress that this is white

the first song.

emotion, wrapped in music

thunders from your speakers, it will be obvious that you are facing some challenging and different music.

recording at a disad-antage from the start.

Marcon is completely at ease working in the realm of rap sounds, and several

rap sounds, and several times they are successful at

That's not the case at all

The Beamigs use brutally percussive rhythms under surging layers of instruments and sound effects woven in

Less raucous music comes courtesy of The Waterboys'

record is highly recommen

The rap duo Maroon,

Among Us album from 1982.

cious, fast guitar sounds thundering along at a near out-of-control clip. Lyrically,

Francisco area band's Alter-native Tentacles release is a stark blast of power and

Marcon is a rap duo made up of Will E.P. and MK Chilly Dog, and on "The Funky Roccord" they angle their material through turf

but a student project.

rhythm-machine luumping, a gloomy voice recites the lyrics to tunes with such clever titles as "Spot Your Lucky Warts" and "Wild itself as marter of fright was The Mistits, who haunted the hardcore scene during the lase "70s and early "80s. With ex-Mistit Glenn Dan-zig's current solo success, Ruby Records has decided to re-release the Mighs Walk Lucky Warts" and "Wild Green, Flendy Liquid," This record is arrections. Avoid at Another band that fancied

Student Raps And Brutal Beatnigs

New sounds: take the trouble to find

them.

pushing the boundaries of that musical form. Poorly done rap music easily can

owdy folks! Well, now

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POP REVIEW

Singles



→ MAROON: "I Ain't Runnin for Pope" b/w "Let the Music Take You Higher" (ARB Recordings)

Though "Pope" is the A-side, the funkter "Music," yet another tribute to Sly Stone (both in title and its "Music Has No Color—Extended Version") is the highlight. Sounding like the Red Hot Chili Peppers if they streamlined their sound to highlight rap. Maroon have style and attitude to spare. The vocals are mixed in kind of low, so you're forced to listen to this real loud. An extremely promising new duo who merit future attention. (EH)

CASH BOX MAGAZINE 18 February 17, 1990

REVIEW

Cashbox, 1989

REVIEW

Cashbox, 1990

Reviews

MAROON - The Funky Record - Arb Recordings

The Village Voice called this "the best white rap since the Beastie Boys," which ordinarily wouldn't be saying much, but in this case, The Funky Record is a witty, provocative, thoroughly-illin' platter that gives rap a much-needed dimension in white-boyness. Maroon is two squirrely dudes from Ann Arbor, Mich. (Will E.P. and MK Chilly Dog, a.k.a. William Pflaum and Martin Kierszenbaum), who can switch effortlessly from the loose-jointed and wacky to the hard-hitting and political. Their style is epitomized by "the Baddest and the Hippest," a nerdy, nasal, double-time boasting tune that works not only in spite of its whitenesss but because of fit. ("I'm the hippest and the baddest/ The baddest and the hippest/ I'm hipper than the goblins and the ghoulies and the witches.") Elsewhere on the record they deliver some keen sociological insights, particularly in "Red White & Blue," a devastating indictment of American policy in Central America that traces the root of all evil to the cabal of banana growers and CIA-renegades that Mr. Reagan has sanctioned to do his Southern Hemispehere dirty work. (Pflaum and Kierzenbaum used to host a bilingual radio show in Ann Arbor that spotlighted Latin culture and music, so they know a little something about the subject.) Musically they are fairly straightforward. Rather than samples they rely on simple scratch techniques, Casio-style keyboards and percussion, and what seem to be real, live guitars, over which they scatter their goofy wordplay like spitballs in an 8th-grade cafeteria. It's a credibly produced, fun-loving record that belongs in any serious rap fan's collecction, one whose deeper virtues become apparent with repeated listens.

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REVIEW

Civil New Music Report, January 6, 1989

CMJ Reports, 1989

Jackpotl.



MAROON The Funky Record (Arb Recordings, 418 E. Kingsley Ave. #2, Ann Arbor, MI 48104/313-761-BARK)-Coupla white, what-look-like-college-boys-from-U -Michigan join forces and put together a sometimes very funny and surprisingly dope, def, danceable disc. I'm talking about Maroon and their funky new record. Funky Record. Every time white guys get in front of a mic these days, everyone feels obliged to measure them against the Beastle Boys, but I'm going to refrain mostly because the comparison would sort of be like comparing L.L. Cool J to Public Enemy. They're doing different things, ya know? But one thing these guys do share in common with the Beasties is that they're both great rap groups. Unlike the aural denseness and Zep-mania of the Beasties' record, Maroon's record is stripped-down, with refreshingly spare beats and breaks. The production is also wonderfully unpretentious. with the lads sometimes sounding like they're shouting at the mic from down the hall in the bathroom. But don't get the

incorrect impression that this is a hack, garage recording—just dig into the jams and you'll realize that the quality of this record is very high indeed. "Baddest And The Hippest," sports an amazing million-words-a-minute delivery, while "Slimy Rat" slides in a bitchin', blazin' guitar solo. A couple of my personal faves are "Squirrelly D's On Deck" and "Steppin' With Squirrelly D, "featuring some mighty sweet singing. "You Look Good" also has a catchy sung chorus between the yuckin'-it-up rap. This is a rap record made by guys who like to hang out watching reruns of Gilligan's Island, tossing back cheap beer and telling jokes. Don't miss it, this one is a surprise delight!

40A TLA SOIRSIES DE AIP AOP

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ARB RECORDINGS

(313)761-BARK

Arb Recordings is a student organization at the University of Michigan.

FOR IMMEDIATE AND DEFINITIVE RELEASE.

MAROON will not be stopped. The massive second pressing of The Funky Record by MAROON is now available for you to eat.

· MAROON is the critics' choice.

"Best white rap since the Beasties."

-Robert Christgau (Village Voice, May 24)

"A-" (A better grade than Run-DMC, BDP and Ice-T)

-The Village Voice (Readers Guide, May 24)

"This collection of 13 songs is good...Fresh!"

-Detroit Metro Times (Detroit Wax, Sept. 14)

"MAROON raps it right...[The Funky Record] has given rock and roll some sort of rebirth."

-Ann Arbor News (June 18)

"Baddest and the Hippest' is bad, hip and surprisingly fast."

-Michigan Daily (November 14)

"The sounds are funky, fresh and orginal... MAROON are the new boys of rap, rap with a purpose." (November 9)

-The Torch

- · MAROON was also featured in the Detroit Free Press (June 6) and CMJ (November 4). The media attention sparked personal requests for the record from Spin's John Leland and Rolling Stone's Rob Tannenbaum who were both impressed with the professional quality of this student effort.
- · MAROON has received airplay across the country, from New York to California. Check out the burst of energy of Baddest and the Hippest. Don't miss the interaction of message and music in Slimy Rat, a cut based on rapper WILL E. P.'s experience as a tenant organizer in Brooklyn, NY. Steppin' With Squirelly D. is a funky good time for everybody.
- · The Funky Record is available at Tower Records in New York and fine record stores everywhere. The Funky Record is also available through mail order by writing to:

Arb Recordings 418 E. Kingsley Ave. #2 Ann Arbor, MI 48104

· MAROON is composed of WILL E. P. and MK CHILLY DOG. MK, who has a B.A. in music theory, Spanish and communications from the University of Michigan, is now going to graduate school at the University of Southern California. WILL E. P. is an undergraduate at the University of Michigan.

For more information call (313) 761- BARK.